



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
April 11, 2017
6:30 p.m.**

AGENDA

- Item No. 1 Meeting called to Order
- Item No. 2 Approval of Agenda
- Item No. 3 Old Business:
- a. DDA/BOMC IGA Adherence Items
 - Events – Herzog & Haass
 - Marketing/Branding – Thompson
 - Business Recruitment/Outreach – Kallenberg
 - Real Estate
 - i. DJJ – Delicata
 - ii. DJJ Joint Task Force - Deiters
 - b. ArtLot Update
 - c. Consultant Work Plan
 - d. Rules & Responsibilities – RACI Matrix
 - e. Scheduling – Attendance, Supplemental Meetings
 - f. Strategic Plan Session
- Item No. 4 Main Street – Stevens
- a. Financial Report
 - b. General Update
- Item No. 5 New Business
- Item No. 6 Avondale Estates Business Association Update – Stevens
- Item No. 7 Other Items for Discussion
- Item No. 8 Public Comment on Agenda Items
- Item No. 9 Adjournment