



APPENDIX B

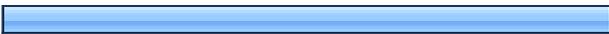
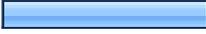
COMMUNITY SURVEY RESULTS



Avondale Estates Downtown Master Plan 2014 - Community Survey



1. Currently, which of the following describes you? (select all that apply)

		Response Percent	Response Count
I live in Avondale Estates.		92.0%	358
I visit friends or colleagues in Avondale Estates.		21.9%	85
I work in Avondale Estates.		9.8%	38
I shop or use retail services in Avondale Estates.		49.9%	194
I visit restaurants and go out to eat in Avondale Estates.		55.0%	214
I use Avondale Estates's civic/community facilities (churches, City Hall, etc.)		30.6%	119
I own property in Avondale Estates.		51.2%	199
I enjoy arts and cultural opportunities in Avondale Estates.		46.0%	179
		answered question	389
		skipped question	0

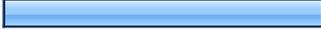
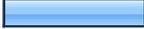
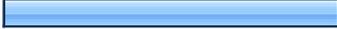
2. How often do you go to Downtown Avondale Estates?

		Response Percent	Response Count
Every day		17.0%	66
3-5 times a week		20.4%	79
Once a week		29.1%	113
Once a month		16.2%	63
A few times a year		11.6%	45
Once a year		0.0%	0
Rarely or never		5.7%	22
answered question			388
skipped question			1

3. What is your favorite thing about Avondale Estates?

	Response Count
	308
answered question	308
skipped question	81

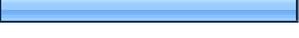
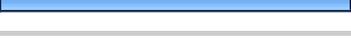
4. What should be the highest priorities in creating a master plan for downtown? (choose up to 3)

		Response Percent	Response Count
Improve pedestrian environment and walkability (e.g. sidewalks, street trees, benches)		48.1%	173
Improve vehicular connectivity		7.2%	26
Create public/civic spaces downtown (e.g. parks, community center)		21.1%	76
Strengthen the connection to the residential neighborhoods		18.1%	65
Develop a distinct identity through aesthetics and appearance		31.1%	112
Improve economic viability		50.3%	181
Increase neighborhood-serving shopping and/or dining options		69.4%	250
Increase regional-serving shopping and/or dining options		31.9%	115
Increase entertainment, arts, and cultural offerings		21.9%	79
Other (please specify)		13.3%	48
		answered question	360
		skipped question	29

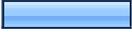
5. What would make you come to Downtown Avondale Estates more often than you do now?

	Response Count
	324
answered question	324
skipped question	65

6. What elements would improve the "downtown" identity? (select all that apply)

		Response Percent	Response Count
Signage / wayfinding		27.7%	99
Landscaping		52.2%	187
Architectural style		44.1%	158
Streetscaping / lights / banners		44.7%	160
Destinations		70.1%	251
Open space / plaza / town green		52.8%	189
Other (please specify)		20.7%	74
	answered question		358
	skipped question		31

7. Which of the following types of housing are appropriate in the Downtown area? (select all that apply)

		Response Percent	Response Count
Live/ work unit (provides an extra space for retail, typically on the ground floor, with living space above)		87.3%	310
Detached single-family home		16.1%	57
Townhome/attached single-family home		37.2%	132
Condominium		42.3%	150
Loft/flat (an upper story, large, adaptable open living space within a building)		65.6%	233
Duplex, triplex, fourplex		8.7%	31
Apartments		19.2%	68
Senior Housing		44.2%	157
		answered question	355
		skipped question	34

8. Which of the following types of businesses would you like to see more of in the downtown? (select all that apply)

		Response Percent	Response Count
Commercial/retail services (i.e. grocery, clothing, drug store)		81.8%	296
Specialty shop (i.e. boutiques, unique services)		63.0%	228
Financial services (i.e. banks, credit unions)		24.9%	90
Fast food restaurants with a drive-through		4.7%	17
Sit down restaurants without a drive-through		87.6%	317
Entertainment (i.e. movie theater, club/ bar)		66.0%	239
Art gallery/cultural facilities		50.0%	181
Small professional service offices (i.e. doctor, lawyer)		46.1%	167
Large professional service offices (i.e. corporate, multiple story building)		6.9%	25
Auto-related businesses (i.e. gas station, repair shop)		4.1%	15
Public services (i.e. community room, post office, government departments, etc.)		21.8%	79
Mixed use (i.e. more than one use- such as retail/office/housing- within one development/ building)		49.4%	179
Farmers market		42.0%	152
No businesses are appropriate; residential uses only		0.6%	2

Other (please specify)		12.7%	46
		answered question	362
		skipped question	27

9. Which of the following events would you like to attend in Downtown Avondale Estates (choose as many as you like)?

		Response Percent	Response Count
Food Truck nights		66.9%	237
Art shows and art festivals		82.2%	291
Concerts		76.3%	270
Plays		46.9%	166
Farmers Market		62.7%	222
Food/beverage festivals		78.5%	278
Other (please specify)		12.7%	45
		answered question	354
		skipped question	35

10. Which of the following best describes your household? (optional)

		Response Percent	Response Count
Single, no children		12.5%	45
Single with one or more children living at home		3.6%	13
Couple, no children		19.7%	71
Couple with one or more children living at home		38.8%	140
Empty nester (children no longer at home)		23.8%	86
Other		1.7%	6
answered question			361
skipped question			28

11. Please indicate your age (optional):

		Response Percent	Response Count
Under 18		0.0%	0
18-24		0.0%	0
25-34		8.1%	29
35-44		25.2%	90
45-54		25.2%	90
55-64		26.3%	94
65 and over		15.1%	54
answered question			357
skipped question			32

12. Please indicate your gender (optional):

		Response Percent	Response Count
Male		40.5%	142
Female		59.5%	209
answered question			351
skipped question			38

13. Do you have any additional comments or questions concerning the Avondale Estates Downtown Master Plan?

	Response Count
	169
answered question	169
skipped question	220