



LAND USE



COMMUNITY IDENTITY



PUBLIC SPACE



AVONDALE ESTATES

Downtown Master Plan 2014

UPCOMING MEETINGS

Community Meeting #2: Design Charrette
Tuesday October 23rd, 6 - 9 pm, City Hall

Community Meeting #3: Draft Plan Presentation
Thursday November 14, 6 - 8 pm, City Hall

Visit us on the web for more details: <http://downtownmasterplan2014.wordpress.com>

CONTACT US

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ECONOMIC DEVELOPMENT



MOBILITY

COMMUNITY MEETING 1

Project Kick-Off and Visioning

Thursday September 19, 2013
6:30 - 8:00 pm | City Hall

MEETING AGENDA

- Mapping and Visioning Exercise
- Presentation:
 - Downtown Master Plan Overview & Process
 - What is Placemaking?
 - Previous Studies and Goals
 - Existing Conditions
- Group Discussion
- Next Steps

STUDY BASICS

WHO is involved

Client: City of Avondale Estates

Community: Citizens and Businesses, Property Owners

Project Management: Avondale Estates + Atlanta Regional Commission

WHAT is the plan

The Avondale Estates Downtown Master Plan is an update to the previous 2004 Downtown Master Plan; it will craft a vision for revitalizing and redeveloping Avondale Estates' historic core and business district, focused on building and development type, appropriate infill development, and employment opportunities within a network of streets, greenways, and sidewalks at a pedestrian scale.

George Willis, City founder, gave the City of Avondale Estates an amazing, thoughtful beginning. Now, all of us, have the opportunity to build off the unique attributes created by Willis' award winning team and plan for the future of our community that will meet the needs of all citizens while respecting the City's history. The City completed a master plan for downtown in 2004, but due to changing market conditions, annexations, and the age of the plan, it is time for an update.

WHERE is the plan

The Avondale Estates Downtown Master Plan covers the entire area north of E. College Ave/N. Avondale Rd. and south of the railroad tracks, including the businesses on the south side of the road but excluding the neighborhood east of Ashton Place. Please see the adjacent map indicating the study area boundary.

WHY is the plan

The City was awarded funds from the Atlanta Regional Commission (ARC) under their Livable Centers Initiative (LCI) to perform the update and carry out the master planning process. The plan will help the City gain access to funding sources for implementation of the plan concepts that will improve livability and sustainability.

HOW will it happen

- Analyze Existing Conditions
- Identify Assets and Challenges
- Develop a Vision
- Conduct a Market Study
- Create a Concept Plan
- Determine Action Items

THE APPROACH

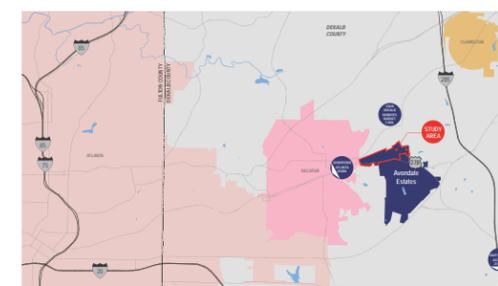


STUDY AREA BOUNDARY MAP

SEPTEMBER 19, 2013 | DRAFT

- Study Area Boundary
- 1/4- and 1/2-mile walk radius
- City Hall
- Post Office
- Police / Fire
- School
- MARTA Station: Avondale

REGIONAL CONTEXT



Map prepared under contract by Pond & Company for the City of Avondale Estates.

Data Sources: Atlanta Regional Commission, Bing, City of Avondale Estates