



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
March 8, 2022
5:30 p.m.**

AGENDA

- | | | |
|--------------------|---|---------|
| Item No. 1 (1 min) | Meeting called to Order | Deiters |
| Item No. 2 (1 min) | Approval of Agenda, Approval February Minutes | Deiters |

DDA Organization

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

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| Item No. 3 (5 min) | Executive Director Report | S. Powell |
| Item No 4 (5 min) | Treasurer's Report | Hanebuth |
| Item No 5 (5 min) | Mini-Retreat Topics | Lynch |
| Item No 6 (5 min) | Look Book – Request for up to \$3,000 to development a document that illustrates the desired architectural styles of different development types. | Powell |

Mainstreet Activities

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Item No. 7 (5 min) Main Street Update E. Powell

Item No. 8 (5 min) Event Update S.Powell

Item No. 9 Public Comment on Agenda Items

Executive Session – Real Estate

Adjournment