



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
March 9, 2021
5:30 p.m.**

AGENDA

- | | | |
|--------------------|---|---------|
| Item No. 1 (1 min) | Meeting called to Order | Deiters |
| Item No. 2 (1 min) | Approval of Agenda and Minutes Regular Meeting and Special Called Meeting | Deiters |

***What have we done for the “Dale”?
Main Street Economic Vitality***

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

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|---------------------|---|--------|
| Item No. 3 (5 min) | City Development/Business Update: <i>Downtown Zoning, Town Green</i> | Powell |
| Item No. 4 (10 min) | Mainstreet Update: Frühlingsfest Promotion Status, Communication Strategy | Hempen |

Item No. 5 (5 min) Wayfinding Update

Joyner

DDA Organization

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

Item No. 6 (3 min) Treasurer's report

Hanebuth

Item No. 7 (5 min) Update on Parking Lot

Powell

Item No. 8 Update to 90 N. Avondale - est. interior demo and roof replacement cost.

Powell

Item No. 9 Public comment on agenda items

Adjournment