



**City of Avondale Estates Downtown Development Authority
Regular Meeting
October 11, 2022**

AGENDA

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| Item No. 1 | Meeting called to Order | L. Lynch |
| Item No. 2 | Approval of Agenda, Approval August 2022 Minutes | L. Lynch |

DDA Organization

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

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| Item No. 3 | Executive Director Report | S. Powell |
| Item No. 4 | Treasurer's Report | T. Trocheck |
| Item No. 5 | Look Book Draft Review | S. Powell |
| Item No. 6 | Edwin Jarvis Sign | S. Powell |
| Item No. 7 | Holiday Decoration | S. Powell |

Mainstreet Activities

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and a strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

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| Item No. 8 | Main Street Update | E. Powell |
| Item No. 9 | Promotions and Events Dale Ale Day | E. Powell |

Holiday Events and Promotions

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| Item No 10 | Winter Wonderland Funding Request | Familo-Hopek |
| Item No. 11 | Public Comment on Agenda Items | |
| Item No. 12 | Executive Session – Real Estate | |
| | Adjournment | |