



**BOARD OF MAYOR AND COMMISSIONERS  
STRATEGIC PLANNING RETREAT  
FEBRUARY 25<sup>th</sup> and 26<sup>TH</sup>, 2021  
VIA ZOOM**

**AGENDA**

**THURSDAY**

Meeting Called to Order/Adoption of Agenda

8:30-8:45 Introduction  
8:45-9:45 Recap of 2020  
9:45-10:30 Tax Digest/Revenue Projections

\*Short break\*

10:30-12:00 DDA/BOMC joint priorities  
12:00-1:00 Lunch  
1:00-2:00 Branding Initiative  
2:00-3:00 Welcoming Committee

Adjournment

**FRIDAY**

Meeting Called to Order/Adoption of Agenda

8:30-9:30 COVID Impacts  
9:30-10:30 Annexation of Key Areas

\*Short break\*

10:30-11:30 Process and Committees  
11:30-12:30 Lunch  
12:30-2:00 Board and Staff Expectations

Adjournment