



**City of Avondale Estates
Downtown Development Authority
Regular Meeting
February 8, 2022
Online Zoom Meeting
5:30 p.m.**

AGENDA

- | | | |
|--------------------|--|---------|
| Item No. 1 (1 min) | Meeting called to Order | Deiters |
| Item No. 2 (1 min) | Approval of Agenda, Approval January Minutes | Deiters |

DDA Organization

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

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|--------------------|--|---------------|
| Item No. 3 (5 min) | Executive Director Report: | S. Powell |
| | <ul style="list-style-type: none">• Business Newsletter, Sent 2/4/22• Presentation by DCA on Rural Opportunity Zone, 2/11/22• Property Management Update• Capital Projects Update | |
| Item No 4 (5 min) | Treasurer's Report | Hanebuth |
| Item No 5 (5 min) | Mini-Retreat Date and Topics | Deiters |
| Item No 6 (5 min) | Discussion and Position on State B 420 | Familio-Hopek |

The bill does the following:

1. Lifts the daily off-premises sales cap ("to-go") of 288 oz on

brewery licensees.

2. Allows for direct charitable contributions for charitable events from Brewery and Brewpub licensees (only for product you manufacture).

Mainstreet Activities

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Item No. 7 (5 min) Main Street Update: 2022 Event Update, Social Media Plans for February E. Powell

Item No. 8 (5 min) Event Grant Discussion and Decisions

Item No. 9 Public Comment on Agenda Items

Executive Session – Real Estate

Adjournment