



City of Avondale Estates Downtown Development Authority
Regular Meeting
July 12, 2022

MINUTES

Members Present: Dave Deiters
Tom Trocheck
Leigh Lynch
Lisa Shortell
Walter Barineau
Stacia Familo-Hopek

Member Absent: Jennifer Joyner

Staff Present: Shannon Powell
Ellen Powell
Kyle Williams
Gina Hill

Item No. 1 (1 min)	Meeting called to Order	Deiters
Item No. 2 (1 min)	Approval of Agenda, Approval June 2022 Minutes Tom Trocheck moved to approve. Leigh Lynch seconded. All ayes.	Deiters

DDA Organization

The Avondale Estates Downtown Development Authority (DDA) was created in 2001 by local legislation enacted by the Georgia General Assembly. The DDA is empowered to borrow money, enter into contracts, provide loans, purchase property, receive grants and gifts and sell revenue bonds.

Item No. 3	Executive Director Report Shannon Powell reported the end of July should mark the completion of the Town Green. She answered a question about a nearby road and some power lines. The US 278 project is moving forward, she added. Ms. Powell discussed the timeline for development projects and announced the city did not receive a grant staff applied for that would've helped	S. Powell
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with costs for the parking deck. There was a discussion about administrative issues with the Tax Allocation District (TAD) and how to correct them.

Item No. 4 Treasurer's Report S. Powell
Shannon Powell gave a general financial overview. She said a new finance person was starting next week and she would have her help with Georgia Fund One. She touched on salaries, rent, and grants.

Item No. 5 Election of Treasurer Deiters
Dave Deiters asked about the city's plan to fill the vacancy left by Paul Hanebuth. Shannon Powell said that role would be filled and they're currently looking for someone. Mr. Deiters described the role of treasurer and its importance. Tom Trocheck said he'd be willing to fill in as treasurer temporarily. Walter Barineau nominated Mr. Trocheck for the role. Lisa Shortell seconded. All ayes.

Mainstreet Activities

The City of Avondale Estates was designated a Classic Main Street in 2015. The Main Street approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and a strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.

Item No. 6 Main Street Update E. Powell
Ellen Powell said lots was learned during the June and July 4th events at the Town Green. Still to be learned is how many resources are needed for events at the park and what's the right number of events to have and more. A date for AvonDale Day has been confirmed for October. Some details were discussed. There was a brief discussion about if and how people will be able to rent parts of the Town Green in the future. Ms. Powell offered suggestions about how to handle the CPP grants moving forward if it's a program that will continue. The group talked about the possibility of hosting a wine stroll and Winter Wanderland.

Item No. 7 Public Comment on Agenda Items: None

Item No. 8 Executive Session – Real Estate
Tom Trocheck moved to enter executive session. Walter Barineau seconded. All ayes.
Leigh Lynch moved to exit executive session. Tom Trocheck

seconded. All ayes.

Adjournment

Leigh Lynch moved to adjourn. Walter Barineau seconded. All ayes.