

BRAND GUIDELINES

MARCH 2018



LINK TO ARTWORK

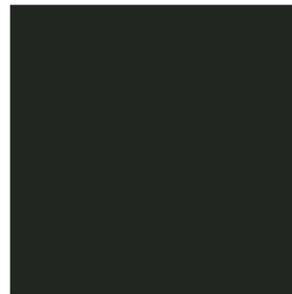
<https://www.dropbox.com/s/lh68v31q9urdn2l/Horizontal%20Logo.ai?dl=0>



LINK TO ARTWORK

<https://www.dropbox.com/s/9dj5878aguyn1h1/Avondale%202.5%20Inch%20Sticker%20Artwork.eps?dl=0>





PANTONE BLACK 3 C1

RGB: 33, 39, 33
CMYK: 73, 61, 70, 71
HEX #212721



PANTONE 7484 C

RGB: 0, 86, 64
CMYK: 92, 40, 79, 37
HEX #005640



PANTONE GREEN C

RGB: 0, 169, 136
CMYK: 100, 0, 64, 0
HEX #00A888



PANTONE 522 C

RGB: 187, 154, 196
CMYK: 26, 42, 2, 0
HEX #BB9AC4



PANTONE 2935 C

RGB: 0, 85, 184
CMYK: 100, 68, 4, 0
HEX #0055B7



PANTONE WARM RED C

RGB: 255, 68, 56
CMYK: 0, 87, 79, 0
HEX #FF4539



PANTONE 527 C

RGB: 131, 49, 167
CMYK: 61, 91, 0, 0
HEX #8231A6

CAMPAIGN TYPE

MORE GOTHIC

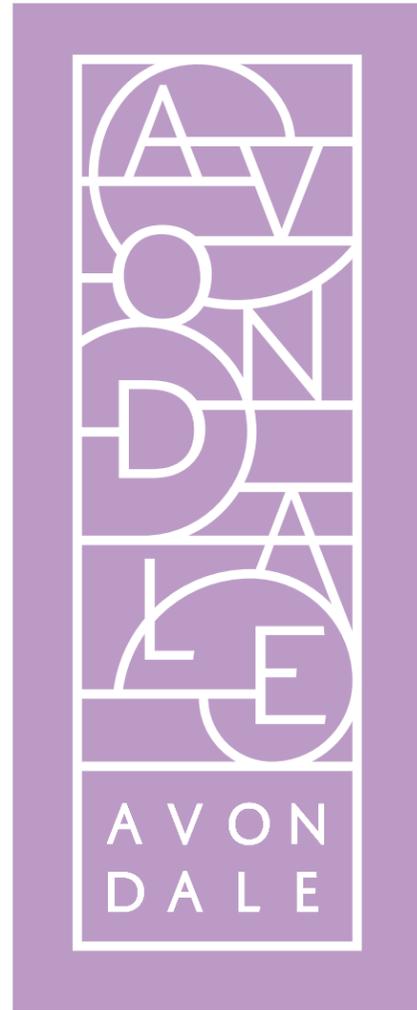
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LINK TO ARTWORK

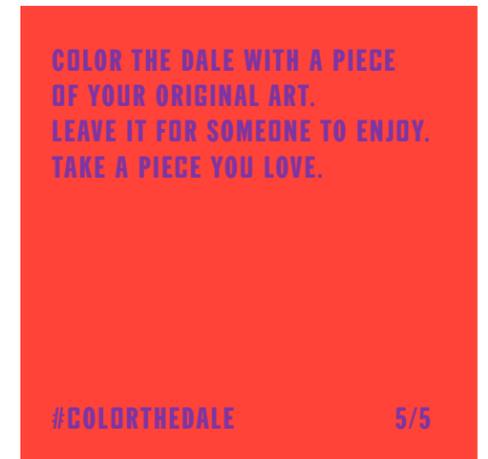
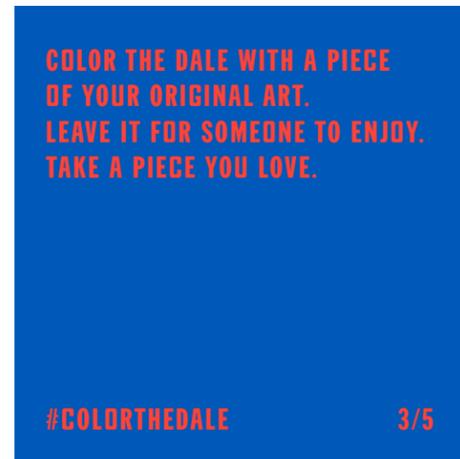
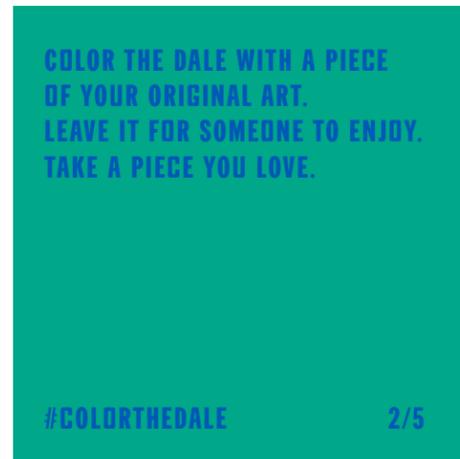
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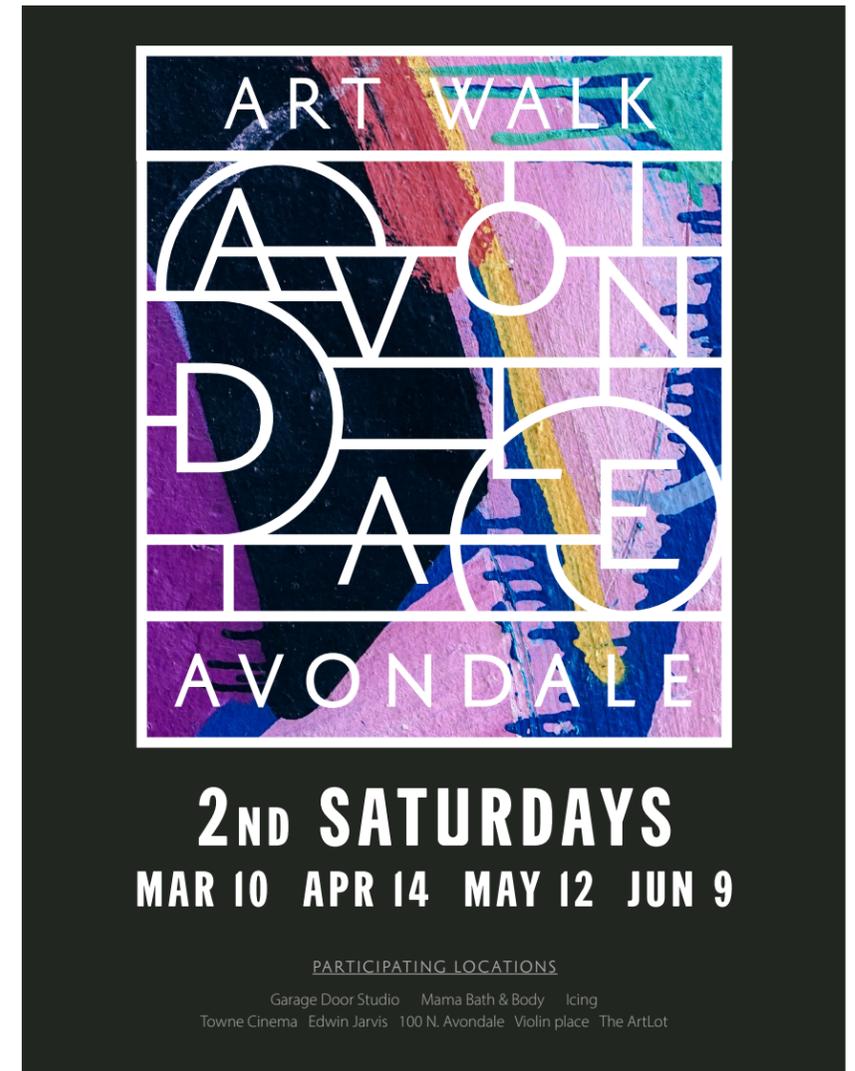
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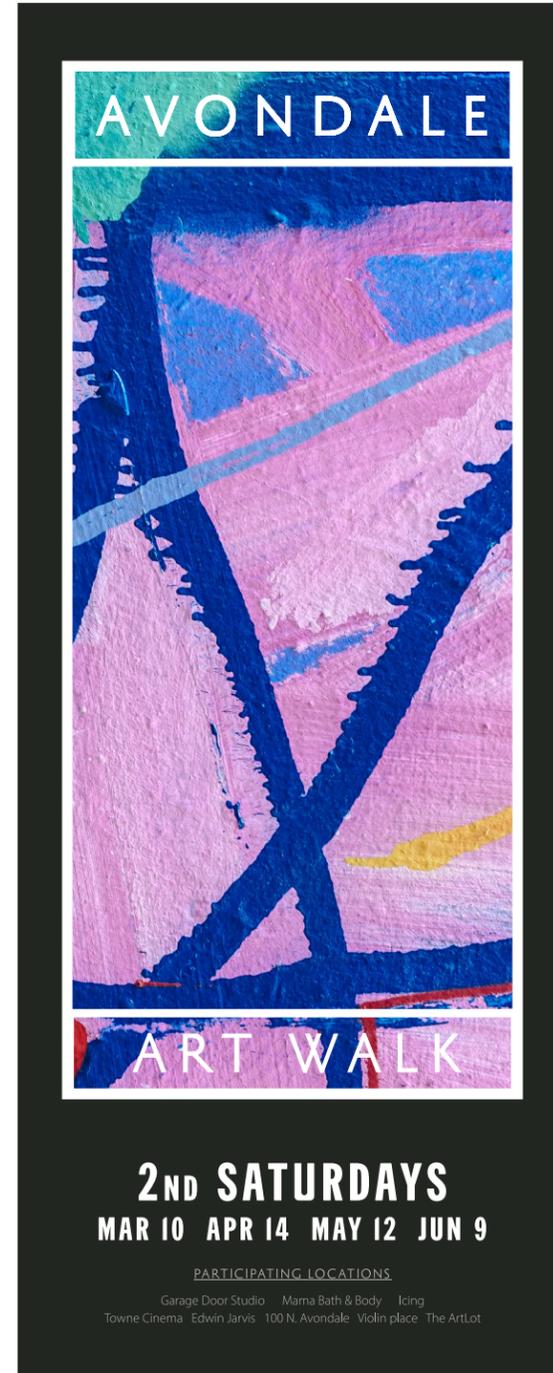
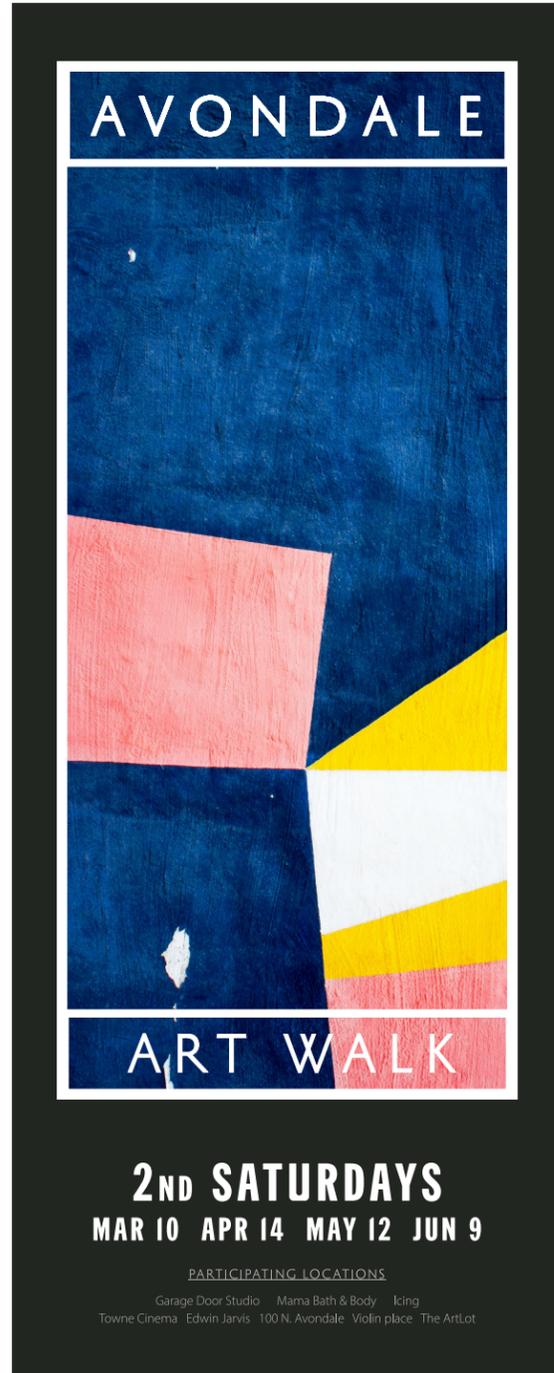




LINK TO ARTWORK

https://www.dropbox.com/s/h80ewcdda5k5gn/Avondale_Wayfinding.ai?dl=0





LINK TO ARTWORK

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LINK TO ARTWORK

<https://www.dropbox.com/s/4nuprtn018yzcf1/Avondale%205x6%20Retail%20Sticker%20Shop%20the%20Dale.ai?dl=0>

THANK YOU!